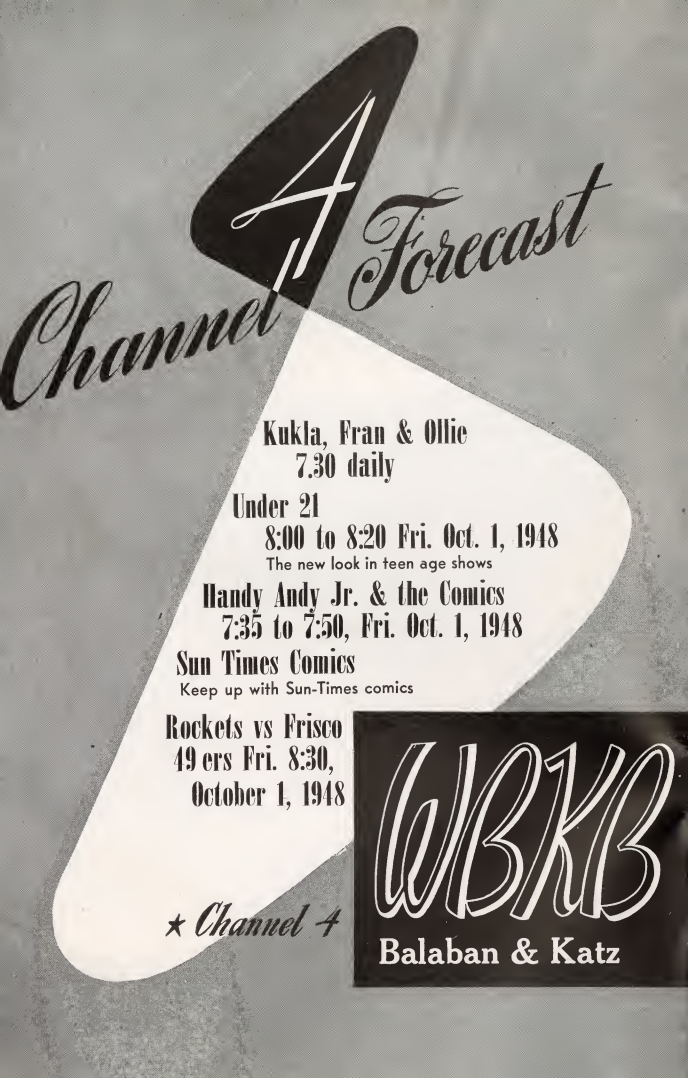
TELEVISION Forecast

SEPTEMBER 27 TO OCTOBER 3 INCLUSIVE

"MAC"

WBKB WENR-TV WGN-TV

WTMJ-TV, Milwaukee


Channel 4 Forecast
Kukla, Fran & Ollie
7.30 daily
Under 21
8:00 to 8:20 Fri. Oct. 1, 1948
The new look in teen age shows
Handy Andy Jr. & the Comics
7:35 to 7:50, Fri. Oct. 1, 1948
Sun Times Comics
Keep up with Sun-Times comics
Rockets vs Frisco
49 ers Fri. 8:30,
October 1, 1948
★ Channel 4
WBKB
Balaban & Katz

Editor's Report:

Capt. Eddy Resigns from WBKB

Captain Bill Eddy, for nine years head of Balaban & Katz Television in Chicago, has resigned as head of WBKB. He is now president of Television Associates, a firm which manufactures and markets television equipment under Eddy patents.

Though the move was one which he long anticipated, Captain Eddy's primary interests being in the scientific development of the television and electronic fields, the resignation announcement came as a distinct shock to people within the trade, as well as to televieving onlookers.

The editors of *Television Forecast* are in accord with the high tribute paid to Bill Eddy by Jack Mabley in a recent column in the Chicago *Daily News*. Said Mabley, "He not only is a genius in the field of electronics, but he is a terrific showman."

His genius in the usually unrelated fields of the arts and sciences are illustrated by two WBKB accomplishments —the relay with South Bend making possible Notre Dame football telecasts last year, and the presentation of first class "live" studio dramas. The Eddy personality and drive were behind both pioneering achievements.

Captain Eddy accepted his new position with Television Associates because he feels that WBKB's pioneering days are past and that his activities should be devoted to new advancements of the art. His reputation as one of the nation's outstanding television authorities has been built in this direction, and he holds more than 100 television, radio, and electronic patents. The first of these, the Eddy Sound Detector, which is now standard equipment in U.S. Navy submarines, was invented when, as sound officer of an undersea vessel, he began losing his hearing and needed amplifying equipment to supplement his own ears.

Finally retired from the Navy because of this disability, he entered the television laboratories of Philo Farnsworth. From this position, he moved to NBC's fast growing television division.

Paramount Pictures, entering the television field, chose him to direct its first station, WBKB. Arriving here in 1939, he soon became Chicago's "Mr. Television." Materials in 1939 were already in short supply, due to war production, and with A. H. Brolly, chief engineer of the station, assisting him, Eddy constructed the station's first transmitter, using parts from two dismantled police radio stations.

On Pearl Harbor Day, the last bomb had scarcely hit Hawaii before Eddy was on a fast train to offer his services and the facilities of WBKB to the Navy. The result was Radio Chicago, commanded by Captain Eddy, and before the war's end it had trained 86,000 radio and radar technicians. Navy officials rated it a phenomenal achievement in technical training.

(*Continued on page* 13)

TELEVISION Forecast

A WEEKLY TELEVISION NEWS-MAGAZINE

Published by
TELEVISION FORECAST, Inc.
185 North Wabash Ave.
Chicago, Illinois

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Sales Manager, Lester Vihon
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Vol. 1, No. 21 Copyright 1948
Whole No. 12

Advertising Rates on Request
Phone: FRanklin 2-9564

Television Forecast for

Monday

September 27, 1948

WGN-TV Channel 9

6:30—ART NELSON'S Marionette Theater.

7:00—KEY TO THE MISSING (Du Mont Network).

7:30—MOMENTS OF MELODY. New day for this popular feature.

8:00—CHICAGOLAND NEWSREEL.

8:10—SPORTSMEN'S CORNER.

8:30—CHICAGOLAND TELEVISION MYSTERY THEATER. New time and day for this live studio drama.

9:00—"OVER THE MOON" Alexander Korda feature film starring Rex Harrison.

WBKB Channel 4

10:30—KNITTING INSTRUCTIONS—Mary L. Hahn.

10:45—FIRST AID. Presented by representatives of the Fifth Army.

11:00—FIGURE CONTROL with Shan and Kay.

11:15—SHOPPING WITH DINNY.

6:45—TIMELY TIPS.

7:00—KUKLA, FRAN AND OLLIE.

7:30—FILM.

7:50—TELENEWS with Jim Ameche.

8:00—GALLUP ELECTIONS REPORTS. Authentic polling trends.

8:15—"FASHION QUIZ."

8:30—WRESTLING Midway Arena—Announcer, Russ Davis.

10:30—NEWS "Today's World Picture."

WENR-TV Channel 7

7:00—NEWS.

7:15—FILM.

7:30—STUMP THE AUTHORS. A panel of 3 authors telling complete original stories on the spot.

8:00—VARIETY HOUR. Feature stars of stage, screen, and radio.

(Subject to Change.)

WTMJ-TV Channel 3

Note: Until the present program scheduling is perfected, WTMJ-TV's program schedule will not appear.

"Stump the Authors" Added to WENR-TV Schedule

Stump the Authors, a program distinguished for its spontaneity and creativeness, which permits televiewers to hear the plots of complete original stories in the making, is being telecast regularly over Station WENR-TV on Mondays at 7:30 to 8:00 p.m.

Stump the Authors received notable praise from critics a few months ago when it was produced by the American Broadcasting Company on WBKB. Mail response proved the program to be highly successful television fare.

On each program a panel of three authors familiar to the program's former TV and AM audiences will assume their positions before the television cameras. Each member of the panel will be given "creative assignments" by the editor-m.c. These assignments will pertain to the type of story requested, such as comedy, romance, or tragedy. The editor also will announce the length of time which each author is allotted for relating his story. Thirty seconds will be permitted each author as a pre-narrative "thinking interval."

Ideas and themes which the authors use must be built around items suggested by the television audience. These items may be of any nature—animal, vegetable, mineral or atomic—and may range from baby shoes to coffin nails. The items used on the program will be drawn by the members of the panel from the mystery boxes.

Contributors of item suggestions which, in the opinion of the television audience, provide the best inspiration for a story will receive cash awards. The studio for Stump the Authors will be the library of the program's "editor."

The program is created and produced by Ed Skotch.

On the Cover

"MAC," WBKB MASCOT, as he arrived at the station with Mayor Martin H. Kennelly's proclamation of National Dog Week, Sept. 19-25. For details, see story on page 10 of this issue.

ADELAIDE HAWLEY, one of the best known personalities in the fashion world today, lends her smart appearance and authoritative fashion comments to "Fashion on Parade," another of the Du Mont Television Network features available to Chicago televiewers on WGN-TV.

Northwestern-Purdue Game on WGN-TV Saturday

The second in WGN-TV's schedule of collegiate football games for the season will be televised this coming Saturday (Oct. 2) at 2 p.m. as the Northwestern Wildcats meet the Purdue eleven at Dyche Stadium in Evanston. The game is the first of four exclusive WGN-TV telecasts of the NU schedule.

Veteran sportscaster Hal Totten will describe the game for channel nine televiewers, and Bill O'Connor will do the color. Totten and O'Connor both attended a special "school" on football telecasting in Boston recently. The short course was sponsored by the American Tobacco Company, sponsors of the WGN-TV football telecasts, for sports announcers doing Lucky Strike telecasts on several TV stations throughout the country.

WGN-TV field director Don Cook will direct the cameras from the station's mobile unit.

Television Forecast for

Tuesday

September 28, 1948

WBKB Channel 4

10:30—PETS IN THE HOME. Claire DiMaggio and Collie Mac.
10:45—FILM.
11:00—CUTTING CORNERS with Catherine Payne, homemaker.
11:15—SHOPPING WITH DINNY.
12:55—BASEBALL TELEQUIZ.
1:10—MEET THE PLAYERS.
1:25—BASEBALL from Wrigley Field—Chicago Cubs vs. Cincinnati Reds. Your announcer is Joe Wilson.
6:45—TIMELY TIPS.
7:00—KUKLA, FRAN AND OLLIE. Puppet characters fun show for the entire family.
7:30—SHOPPING WITH DINNY.
7:45—FILM.
7:50—TELENEWS with Jim Ameche.
8:00—"AT OUR HOUSE" with Jim and Edie Dexter.
8:12—FILM.
8:18—MIDGET BOXING with Jim Ameche.
8:30—MEET THE NEW ROCKETS.
8:44—FILM FEATURE.
10:00—NEWS "Today's World Picture."

WENR-TV Channel 7

7:00—NEWS.
7:15—FILM.
7:30—JACK OWENS SHOW—songs.
8:00—FEATURE FILMS.
9:00—BOXING from the Rainbo Arena with Wayne Griffin announcing.

WGN-TV Channel 9

12:50—FILM.
1:00—CHICAGOLAND NEWSREEL.
1:10—PLAYER OF THE DAY. Pre-game interviews with Ed Cooper.
1:20—BASEBALL. Cubs vs. Cincinnati Reds. Jack Brickhouse announcing.
3:30—TENTH INNING. Round-up of scores.
6:30—ART NELSON and His Marionette Theatre, starring Little Bordy. Show for the children.
7:00—FILM.
7:30—MAN ABOUT TOWN.
8:00—CHICAGOLAND NEWSREEL.
8:10—SPORTSMEN'S CORNER. Sport news and guests.
8:30—PHOTOGRAPHIC HORIZONS (Du Mont Network).
9:00—FEATURE FILM.

(Subject to Change.)

WTMJ-TV Channel 3

Note: Until the present program scheduling is perfected, WTMJ-TV's program schedule will not appear.

Television Forecast for

Wednesday

September 29, 1948

WENR-TV Channel 7

7:00—NEWS.
7:15—FEATURE FILMS.
8:30—REMOTE TELECAST.

WGN-TV Channel 9

12:50—FILM.
1:00—CHICAGOLAND NEWSREEL.
1:10—PLAYERS OF THE DAY. Interviews by Ed Cooper before the game.
1:20—BASEBALL. Cubs vs. Cincinnati Reds with Jack Brickhouse announcer.
3:30—TENTH INNING. Scores of other games; interviews with fans.
6:30—ART NELSON and His Marionette Theater starring Little Brody.
7:00—DOORWAY TO FAME (DuMont Network).
7:30—PERSONALITY PROFILES. Dorsey Connors interviews a prominent guest.
7:45—ALAN DALE SHOW (DuMont Network).
8:00—CHICAGOLAND NEWSREEL.
8:10—SPORTSMEN'S CORNER. Sports news and guests.
8:30—SWING INTO SPORTS (Du Mont Network).
9:00—CLUB TELEVISION Guest stars of the entertainment world.
9:45—GLOBAL GLIMPSES. Film.

WBKB Channel 4

10:30—RENT CONTROL with Bea Fox.
10:45—FILM.
11:00—FASHIONS.
11:15—SHOPPING WITH DINNY. Accompany this Miss on a mythical tour of a department store.
12:55—BASEBALL TELEQUIZ.
1:10—MEET THE PLAYERS.
1:25—BASEBALL from Wrigley Field, the Cubs vs. the Cincinnati Reds with Joe Wilson announcer.
6:45—TIMELY TIPS.
7:00—KUKLA, FRAN AND OLLIE. Children's show for the whole family. Staged by Burr Tillstrom.
7:30—LITTLE OTTO.
7:35—FILM.
7:50—TELENEWS with Jim Ameche.
8:00—STOP ACTION with Ernie Simon.
8:30—WRESTLING from the Rainbo Arena with Russ Davis as announcer.
10:30—NEWS "Today's World Picture."

(Subject to Change.)

WTMJ-TV Channel 3

Note: Until the present program scheduling is perfected, WTMJ-TV's program schedule will not appear.

Pickup Channel 7 165 Miles Away!

When television station WENR-TV made its debut September 17 it demonstrated its facilities for telecasting any and all types of video programs. Much of the credit is being given to the improved transmitting equipment and height of the station's antenna.

According to Frank Marx, executive engineer for ABC, TV signals act similarly to light which means "WENR-TV signals are unobstructed in all directions."

"To date we have received innumerable letters from both in state and out of state televiewers who have acknowledged fine reception of the test pattern which we are transmitting daily," Marx commented. "Letters have come from Milwaukee, Wis., Elgin, Ill., Holland, Mich., Cedar Lake, Ind., and as far away as Advance, Ind., which is 165 miles distant.

"Another advantage WENR-TV enjoys is the adoption of channel 7, one of the higher frequencies, which means that the station is less subject to interference from non-broadcast transmitters, man-made noises such as that of the ignition system on automobiles, and interference caused by industrial, scientific and medical devices.

"The television receiving antennas installed in the homes and places of business of television set owners in the Chicago area will not have to be modified to receive channel 7. There is no place in the metropolitan area of the city where WENR-TV cannot be received with a perfectly clear signal.

"Any person having difficulty with his television set should contact his local service company or the firm which installed the set. If poor reception continues, televiewers should write a letter addressed to the Station WENR-TV Engineering Department, Civic Opera building, Chicago 6. The station will then advise the televiewer on ways to improve reception in the set."

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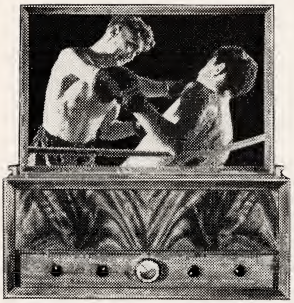
NOT JUST
TELEVISION
BUT



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An instrument engineered to Scott's Radio-phonograph perfection, at only $645.00 plus installation. For demonstration information ph. Lon. 5172

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4541 Ravenswood Ave., Chicago 40, Illinois
If it is as good as a SCOTT it is A SCOTT

Television Forecast for

Thursday

September 30, 1948

WGN-TV Channel 9

12:50—FILM.
1:00—CHICAGOLAND NEWSREEL.
1:10—PLAYERS OF THE DAY with Ed Cooper.
1:20—BASEBALL. Cubs vs. Cincinnati Reds with Jack Brickhouse announcing.
3:30—TENTH INNING. Round-up of the other scores.
6:30—ART NELSON and His Marionette Theatre.
7:00—COURT OF CURRENT ISSUES. DuMont Network current events forum.
8:00—CHICAGOLAND NEWSREEL.
8:10—SPORTSMEN'S CORNER with Paul Fogarty.
8:30—WRESTLING from the Madison AC with Jack Brickhouse.

WBKB Channel 4

10:30—COOKING with Mary Martensen.
11:00—THE DEXTERS.
11:15—SHOPPING WITH DINNY.
12:55—BASEBALL TELEQUIZ.
1:10—MEET THE PLAYERS.
1:25—BASEBALL from Wrigley Field. Cubs vs. the Reds with Joe Wilson announcing.
6:45—TIMELY TIPS.
7:00—KUKLA, FRAN AND OLLIE. Children's show for the whole family.
7:30—TOM MIX in Miracle Riders.
7:50—TELENEWS with Jim Ameche.
8:00—TELE-CHARADES with Ed Roberts.
8:30—FEATURE FILM.
10:00—NEWS "Today's World Picture."

WENR-TV Channel 7

Note: WENR-TV will not televise this date but will return Friday, October 1, 1948 on Channel 7.

(Subject to Change.)

WTMJ-TV Channel 3

Note: Until the present program scheduling is perfected, WTMJ-TV's program schedule will not appear.

Dick Snyder—Young Man With a Mission As Well As Television Talent

Make way for Dick Snyder, a young man with a stick of charcoal and a mission.

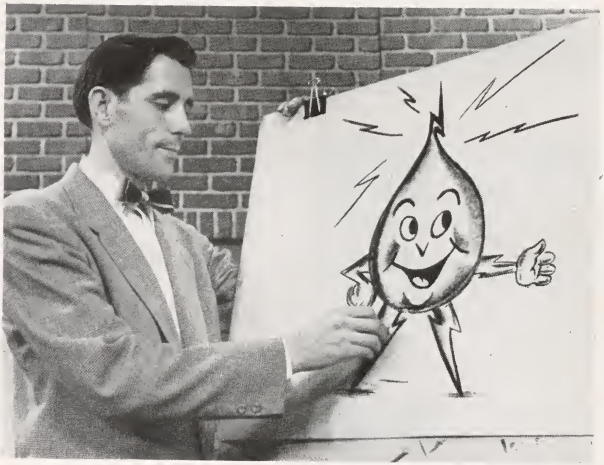
The pleasant mannered artist who is seen frequently on WBKB's Kukla, Fran and Ollie show has a serious side to his nature. Few know that Dick is a graduate of a theological seminary, that he will be ordained a Presbyterian minister in 1949 and that he has dedicated his life to furthering the religious ideals that are so deeply ingrained in his nature.

Dick has already made a good start in that direction. For two years he has appeared weekly over WAAF on a program called "Meet the Churchman." He has given illustrated lectures in more than 200 churches in Chicago in the past four years. His wife, whom he met in college three years ago, assists him. She holds a master's degree as a religious educator. Together, they have set an enviable record in religious work.

Snyder's lucky break in television came suddenly. He wandered into WBKB's studios one day and told Reinald Werrenrath, "I think I may have something that will go over on television." After listening to Dick's background, Werrenrath turned him over to Beulah Zachary, Executive Producer for WBKB. Three days later he made his debut on WBKB's most popular show, Kukla, Fran and Ollie.

Since then he has fascinated young and old alike with his original stories and cartoons. Nobody believes the

(*Continued on page* 14)



Mike Shay Photo

DICK SNYDER is again this season an integral and entertaining part of WBKB's famed puppet show, "Kukla, Fran and Ollie." The little gnome on the drawing board is Elgar Electron, says Dick, a busy little fellow who is revolutionizing the world. He has something to do with (of all things) television!

PAUL B. MOWREY, national director of television for the American Broadcasting Company, who was largely responsible for the unusual speed with which WENR-TV "got on the air." Under Mr. Mowrey's supervision, ABC expects to have three more owned and operated TV stations in operation within a very few months.

Townsend, Snell Join NBC Chicago Tele Staff

Two key television men from New York reported to NBC Chicago this month to aid in the preparations and operation of WNBQ, which is scheduled to begin telecasting in December. They are Charles L. Townsend, television operations supervisor, and Courtney Snell, field supervisor.

Townsend was born in Chicago on July 9, 1909. He is a graduate of Oak Park high school, Oak Park. After graduation he worked for Sears Roebuck and Co., in Chicago, briefly before joining WLS as a radio operator. In 1929 he went to Hollywood for the United Artists Corp., as a sound stage operator but returned to WLS the following year. In 1931 he joined the NBC, in Chicago, as studio engineer and remained there until 1937 when he transfered to New York as video control engineer.

During the war he worked with OSRD on an RCA project for the U.S. Navy. He aided in the design of a video camera and field transmitter which was installed in Navy planes. Townsend is married and the father of two children, a boy and a girl.

Snell was born in New York City and was graduated from White Plains high school, White Plains, N.Y. He joined NBC in 1934 as a page in Guest Relations. He worked his way through field, developing studio engineering departments in radio until he became a video control engineer in 1945. He is married and the father of two daughters.

WGN-TV Newsreel Cameraman Gets Brach Explosion Scoop

WGN-TV's "Chicagoland Newsreel" carried a full film account of the recent Brach Candy factory blast on Chicago's west side the same day of its occurrence, thanks to the early alertness of Newsreel cameraman Charles Gekler.

Gekler, living at 4924 Walton St., in Austin, heard the fire trucks go streaking past his house at 4:15 a.m., just 10 minutes after the explosion that rocked the neighborhood around Kinzie Ave. at 4400 west. Responding to a news man's instinct, Gekler leaped out of bed, turned on his shortwave radio and tuned in first reports on the fire at the Brach Candy factory. By 4:30 he was dressed and had a camera in the car, and at 4:50 he had set it up at the scene of the fire.

By this time flames were sweeping through the entire plant and throngs of 15,000 surged around Gekler as he took pictures of the firemen removing injured and fighting the blaze.

Speeding to St. Anne's Hospital where the injured and dead were taken, his camera also recorded pictures of the victims as they were carried in for first aid.

Rushing back to the WGN-TV newsreel department, Gekler had his remarkable film in the hands of film processors by 9 a.m., where it was developed and then given to the film cutters for editing. That evening at 8 p.m., a full picture story of the blast, one of Chicago's worst, was televised on the WGN-TV Newsreel.

National Dog Week Saluted on WBKB Telecasts

Television gave National Dog Week real meaning this year!

A neat promotional job was done by WBKB this past week when the Balaban and Katz station tied in wholeheartedly with National Dog Week which lasted from Sept. 19 to Sept. 25.

Each day for one solid week WBKB reminded its fans through one or more of its shows that canines are man's best friend and that this is the time of year to ask ourselves if we have been as kind to our foot-footed friends as they have been faithful to us.

The tieup began Friday, Sept. 17, when Mayor Martin H. Kennelly personally handed his proclamation of Dog Week to television's favorite dog, a collie named Mac who appears regularly on WBKB's "Woman's World."

Mac thanked Mayor Kennelly with a wag of his tail, took the scroll in his long jaws and, followed by a brace of reporters and photographers, marched dignifiedly from City Hall through the Loop to WBKB's studios at 190 North State street. There, Mac was received by Dr. W. A. Young, head of the Anti-Cruelty Society in Chicago. The "Woman's World" program was in progress but that didn't stop Mac. He carried the scroll into the studio and laid it at Dr. Young's feet. The doctor picked it up and read the proclamation, along with Governor Dwight Green's proclamation to television viewers.

For the next seven days WBKB reminded Chicagoans of National Dog Week as they have seldom been reminded before. Two films on dog care and training were shown; a homeless puppy was given away to a winner of the Midget Boxing show; the nightly newsreel, Telecharades, Victor and Young and Woman's World all emphasized the significance of Dog Week in their programs. Russ Davis went a step further and presented a dog act on his Sunday Knickerbocker Amateur Hour.

"Television should contribute something to the community," said Mr. John Balaban, Executive Manager of WBKB. "We have tried through television to make Chicago cognizant of the importance of National Dog Week. In the future we intend to continue to cooperate with other worthwhile civic and national promotions of a non-controversial character."

Dr. Young, nationally known authority on dogs, congratulated WBKB, declaring: "Never before has National Dog Week held so much meaning for Chicagoans. Through the magic of television WBKB has truly helped us accomplish our aim. More humane treatment, better care and understanding of dogs will certainly result in the years to come."

CHICAGO'S OWN Danny Thomas decorates the arm of a chair already pleasingly decorated with the presence of movie actress Marie McDonald. The incident happened during Dorsey Connors' (right) "Personality Profiles" telecast on WGN-TV. Dorsey's program, Wednesday at 7:30 p.m., features news and intimate chatter for and about Chicagoans, plus interviews with prominent guests.

WENR-TV Appointee

Carol Howard has been appointed program coordinator of WENR-TV, Chicago's ABC network television outlet. Miss Howard comes from station WMAL-TV, ABC outlet in Washington, where she served for three years as assistant to station director Burke Crotty.

TONIGHT

and Every Friday Night

"TOUCHDOWN!"

8:00 p.m.

WBKB

Thrills!

Action!

First exclusive Telefilms of last Saturday's top grid classics! Every touchdown—every thrill!

Tonight's Games

Navy-California

Yale-Brown

Ohio State-Missouri

and Others

Follow Football Coast-to-Coast on Television

EMERGENCY RADIO *and* APPLIANCE

Austin 2404

4439 West Madison Street

Television Forecast for

Friday

October 1, 1948

WBKB Channel 4

10:30—FASHIONS.

10:45—FILM.

11:00—AMERICAN MEDICAL ASSOCIATION.

11:15—SHOPPING WITH DINNY.

6:45—TIMELY TIPS.

7:00—KUKLA, FRAN AND OLLIE.

7:30—"LITTLE OTTO" New cartoon character.

7:35—SUN-TIMES COMIC CAPERS.

7:50—TELENEWS with Jim Ameche.

8:00—"TOUCHDOWN."

8:20—YOUNG AND VICTOR.

8:25—FOOTBALL. Soldier Field—Chicago Rockets vs. San Francisco, Joe Wilson, announcing.

10:30—NEWS. "Today's World Picture."

WENR-TV Channel 7

7:00—MUSIC IN VELVET. Don Lindley's orchestra.

7:30—PLATTER PARTY with Linn Burton.

8:00—FEATURE FILMS.

WGN-TV Channel 9

5:50—PLAYERS OF THE DAY.

6:00—BASEBALL. Sox vs. St. Louis. Double Header with Jack Brickhouse announcing.

10:30—TENTH INNING.

(Subject to Change.)

WTMJ-TV Channel 3

Note: Until the present program scheduling is perfected, WTMJ-TV's program schedule will not appear.

Television Forecast for

Saturday

October 2, 1948

WENR-TV Channel 7

8:00—SKIP FARRELL SHOW. Songs.

8:30—MYSTERY QUIZ.

9:00—SUPER CIRCUS. A program under the "big top" for the grown-ups as well as the children.

WGN-TV Channel 9

1:35—CHICAGOLAND NEWSREEL.

1:45—FOOTBALL PREVIEW.

2:00—FOOTBALL. Northwestern vs. Purdue from Dyche Stadium, Evanston. Hal Totten and Bill O'Connor describe.

4:00—FOOTBALL SCOREBOARD. Bill Evans gives the nations gridiron scores.

8:00—CHICAGOLAND NEWSREEL.

8:10—BOXING (Du Mont Network).

WBKB Channel 4

7:45—TIMELY TIPS.

8:00—WESTERN FILM. "Lone rider" in AMBUSHED.

9:00—FILM SHORTS.

9:30—NEWS. "Today's World Picture."

(Subject to Change.)

WTMJ-TV Channel 3

Note: Until the present program scheduling is perfected, WTMJ-TV's program schedule will not appear.

Stratovision Experiments

Television of special events for theaters on the east coast and in the Chicago area without the added cost of radio relays and line expenses may be accomplished through Stratovision. At present, experiments are being conducted between Michigan City, Ind., and Pittsburgh, Pa., using giant airplanes carrying special TV equipment.

Chicago's newest station... the TOPS in television from the TOP of Chicago

WENR-TV

CHANNEL 7

NOW—WENR-TV brings you stirring DRAMA and sparkling COMEDY . . . children's ENTERTAINMENT and EDUCATIONAL PROGRAMS . . . top-flight MOTION PICTURES . . . discussions of GREAT LITERATURE . . . NEWS COVERAGE . . . important SPORTS and SPECIAL EVENTS. See detailed program listing elsewhere in Television Forecast.

WATCH CHANNEL 7

American Broadcasting Company

Notre Dame, Purdue, Illini Games on WBKB Schedule

Complete coverage of eight major football games from three mid-western universities has been announced by television station WBKB. The Balaban and Katz station will focus its cameras on home games at Notre Dame, Illinois and Purdue. The first game scheduled was September 25 between Purdue and Notre Dame.

Thereafter WBKB will cover the games between Michigan State at Notre Dame, Oct. 9; Purdue at Illinois, Oct. 23; Marquette at Purdue, Oct. 30; Iowa at Illinois, Nov. 6; Northwestern at Notre Dame, Nov. 13; Indiana at Purdue, Nov. 20; Washington at Notre Dame, Nov. 27.

The games will be brought to Chicago video fans through new facilities which have been in preparation for several months.

"The Illinois and Purdue games are a logical development in our plans to bring our audience the very best in sports entertainment," said WBKB executives in announcing the schedule.

Joe Wilson, ace sports announcer, will again describe the games for WBKB fans and the coverage will be under the direction of Reinald Werenrath, Director of Special Events for the station. Cameras will be supervised by Harry Birch, outstanding lensman, who will himself handle one of the cameras.

Knickerbocker Hour Renewed

The Knickerbocker Hour, popular amateur program seen on Sunday nights over WBKB, has been renewed for another thirteen weeks by the O'Neil, Larson, McMahon agency. The time, 7:00 to 8:00 p.m., remains the same and the show will continue to originate in the Knickerbocker Hotel.

A new twist in presentation was announced by Davis. Different emcees will be tried and Davis himself will give only the commercials. Ed Roberts already has appeared once and other local emcees are scheduled to appear.

Editors Report . . .

(*Continued from page* 3)

After peace came, Eddy supervised the rebuilding of WBKB and last December won the annual award of the Television Broadcasters Association for designing and building the station's first relay system reaching to Notre Dame University.

In his position as president of Television Associates, Captain Eddy will be available to all Chicago television enterprises. He stated, when he resigned from WBKB, that he still is determined to help make Chicago the top television city in the world. Again quoting Mr. Mabley, "Bill Eddy can do it if anyone can."

And as anyone in the business can tell you, including officials of WGN-TV and WENR-TV, whoever takes Bill Eddy's place at WBKB has a large type pair of shoes to fill.

We don't think we're being presumptuous if we extend the best wishes of WGN-TV, WENR-TV, WBKB, and the entire television industry of Chicago, to Captain Bill Eddy in his new venture.

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Television Forecast for

Sunday

October 3, 1948

WGN-TV Channel 9

1:00—CHICAGOLAND NEWSREEL.

1:10—PLAYERS OF THE DAY.

1:20—BASEBALL, Sox vs. St. Louis. Jack Brickhouse describes.

3:30—TENTH INNING.

6:30—CHICAGO TRIBUNE COMICS. Walt Newton reads the funnies.

7:00—ORIGINAL AMATEUR HOUR. (Du Mont Network)

8:00—CHICAGOLAND NEWSREEL.

8:10—CROSS QUESTION. Law suit enacted in WGN-TV courtroom. Fictional.

9:00—RUBIN'S "STARS OF TOMORROW". Popular WGN amateur show, televised as it is broadcast.

WBKB Channel 4

6:50—NEWS. "Today's World Picture".

7:00—KNICKERBOCKER SHOW. Russ Davis master of ceremonies.

8:00—TELENEWS.

8:30—FEATURE FILM.

10:00—FILM.

WENR-TV Channel 7

7:00—DOLLARS AND SENSE. A quiz program in which the five senses come into use.

7:30—FILM.

8:00—DRAMA.

8:30—GREAT BOOKS. Forum discussion.

(Subject to Change.)

WTMJ-TV Channel 3

Note: Until the present program scheduling is perfected, WTMJ-TV's program schedule will not appear.

LOUISE ENRIGHT, NBC secretary, gets an early look at the WNBQ television antenna mast atop the Civic Opera Building with the assistance of Rolland Paradis, NBC rigger.

Dick Snyder . . .

(*Continued from page* 8)

genial artist when he admits that he never had a formal drawing lesson in his life. "Drawing to me is instinctive. I began as soon as I was able to hold a sketch pencil in my hand."

This fall, Dick will continue the same type of work with Kukla, Fran and Ollie. He intermingles public domain fairy tales with original stories of his own and drawing lessons.

Snyder's favorite cartoonist? Probably Milt Caniff with Al Capp a close second.

But the man who stands highest in Dick's esteem is Chicago's own Vaughn Shoemaker, "the top editorial cartoonist in the country." Shoemaker has followed the path that Snyder would like to follow. Two-time winner of the Pulitzer prize, Vaughn Shoemaker is a lay preacher for the Pentecostal church and, as Dick puts it, "has shown grateful appreciation for his God-given talent by putting it to an idealistic and religious use."

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